

Quotation Request //

US Government Printing Office

Agency Publishing Services
732 North Capitol Street, NW
Washington DC 20401-0001

JACKET:327-449

Issue Date and Time: 09/25/2006 5:40 PM

Quotations are Due By:

(Eastern Time)10:00 AM on 09/26/2006

Submit Fax Quotes to: 00000000

TITLE: AGRICULTURE AT THE CROSSROADS

QUANTITY: 26519 Cards.

TRIM SIZE: 6 x 11".

PAGES: Face and back.

SCHEDULE:

Furnished Material will be available for pickup by 09/26/2006

Deliver complete (to arrive at destination) by 10/10/2006

F.O.B. destination and F.O.B. contractor's city/origin - See Below

FOB Destination for all deliveries to DC, MD & VA.

FOB Contractor's City for all Domestic addresses.

QUALITY LEVEL: 3 Quality Assurance Through Attributes (GPO PUB 310.1, effective May 1979 (Rev. 8-02)) applies.

DESCRIPTION:

Cards prints face and back (head to head) in Black and Pantone 335 (Green) type/line matter. Some type reverses out to appear white. Bleeds head on face. Pantone 335 (Green) ink coverage is 25% face and 10% back.

MATERIAL FURNISHED: Contractor to pickup at GPO. .

One 700MB disk created on a Macintosh computer with OS 10.4 using InDesign 2.0, Adobe Illustrator 10.0 and Adobe Photoshop 7.0 software programs. All fonts (PostScript) are furnished. Bleeds provided. Disk contains TIFF and EPS files. Contractor must output screens at a minimum of 133 lpi with a minimum output resolution of 2400 dpi.

One black/white and one color laser (output less than 100%) for use as a visual.

One 700MB disk with 10,378 Domestic addresses in Excel format. Form 3615, Mailing Permit Application.

Prior to image processing, the contractor is responsible for performing a basic check (preflight) of the furnished publishing files to assure accurate output of the required reproduction image. Any errors, media damage or data corruption that might interfere with proper file imaging must be reported to the contract administrator. Contractor must notify the Government as soon as necessary in order to comply with the shipping schedule.

In addition, the contractor is responsible for creating or altering any necessary trapping, setting proper screen angles and screen frequency, and defining file output selection for the imaging device being utilized. All furnished files must be imaged as necessary to meet assigned Quality Level.

PAPER: * Must be in accordance with JCP Paper Specification Standards in effect on date of this order
JCP Code* L60, White Dull Coated Cover, Basis Size 20 X 26" Basis Weight 100 lb.

COLOR OF INK:

Black and PMS 335 (Green) to match Ok'd Proof.

PRINT PAGE: Head to Head

MARGINS:

Follow computer generated output; inadequate gripper.

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PROOFS:

Two sets of digital color content proofs for face and back. At contractor's option, a film-based composite blueline may be submitted. Proofs must be created using the same Raster Image Processor (RIP) that will be used to produce the product. Proofs shall be collated with all elements in proper position (not pasted up), imaged face and back, trimmed and folded to the finished size of the product.

For jobs containing Pantone colors:

Pantone colors may be substituted with a similar color but may not be built out of the four process colors.

Deliver proofs together with the furnished media (negatives, reprint sample) directly to: USDA, OC Printing Services, Room 501 A, 1400 Independence Avenue SW, Washington, DC 20250, Attn: Cynthia McNeill, (202-720-8189). Contractor must call GPO Contract Compliance Section at 1-800-424-9470, or email information to compliance@gpo.gov immediately upon sending/delivering proofs and immediately upon notification that the proofs are available for pickup at the department. Proofs will be withheld not more than two (2) workdays from receipt in the department to when they are made available for pickup at the department.

Contractor must not print prior to receipt of an "OK to Print".

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BINDING:

Trim 4 sides.

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PACKING:

Shrink film wrap 16,122 copies into 150 cards per wrap for DC deliveries ONLY. Pack suitable per shipping container.

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DISTRIBUTION:

Ship reimbursable using the most economical means by U.S. Post Office or small package carrier.

Deliver 1 copy each FOB Contractor City to 10,378 Domestic addresses in the continental US.

Deliver FOB Destination to 9 addresses (16,122 copies, see below):

Deliver 3,922 copies to: USDA, World Agricultural Outlook Board, Washington, DC 20250-3812.

Deliver 3,000 copies to: USDA, National Agricultural Statics Service, Washington, DC 20250-3812.

Deliver 4,000 copies to: USDA, Farm Service Agency, Washington, DC 20250-3812.

Deliver 1,500 copies to: USDA, Food Safety & Inspection Service, Washington, DC 20250-3812.

Deliver 1,000 copies to: USDA, Risk Management Agency, Washington, DC 20250-3812.

Deliver 300 copies to: USDA, Agricultural Marketing Service, Washington, DC 20250-3812.

Deliver 900 copies to: USDA, Rural Development, Washington, DC 20250.

Deliver 500 copies to: USDA, Foreign Agricultural Service, Washington, DC 20250.

Deliver 1,000 copies to: USDA, Economic Research Service, Washington, DC 20036.

Return all GFM and 2 copies to: USDA, OC Printing Service, Room 501 A, 1400 Independence Avenue SW, Washington, DC 20250, Attn: Cynthia McNeill, (202-720-8180).

Deliver 4 copies marked "Depository Copies Item 0010" to: U.S. Government Printing Office, Depository Receiving Section, 44 H Street, NW, Loading Dock, Washington, DC 20401. Any cartons containing "Depository Copies", that are mailed to the GPO's Depository Receiving Section must be clearly marked to indicate the total number of cartons in the mailing. For example: 1 of 3; 2 of 3; 3 of 3. Full quantity must be received.

Deliver 15 copies marked "File Copies" to: Library of Congress, Madison Bldg., Anglo-American Acquisitions Division,

